



Dear PMI Phoenix Chapter Members:

Effective January 1, 2009, the PMI Phoenix Chapter increased its annual dues from \$20 to \$30. This was done so that the Chapter can continue to deliver the internationally recognized services that have been developed over the past two years. This increase came after almost a year of consideration and attempts to continue delivering these services without losing money.

Looking back, it is amazing that we have been able to offer so many new services without raising dues until now. In 2005, the PMI Phoenix Chapter offered 3 services: PDM dinner meeting, Saturday workshops, and PMP prep courses run by a handful of volunteers. Since then, our chapter has realized phenomenal growth in both membership, and services and today, in 2009 our chapter offers more than 60 value-added services to its membership through a corps of 150 volunteers.

To give you some insight into where your money goes, below are some of the recurring expenses for the chapter:

1. Web services. Affiniscape, vounteer2.com and share point (in the near future) - \$7,000 a year. Affiniscape is the engine behind our website that enables us to have a usable web experience including a membership area, event notices and registration, and so many other links and services.
2. Chapter Marketing - \$30,000 (projected to be \$10,000 a year ongoing after 2009). This expense is the oil behind raising the community's appreciation of Project Managers as business enablers and their integral role in contributing to the metro-area business economy. This awareness is essential in today's economy.
3. Monthly PDM speaker's stipend - \$4,400 a year, which is \$200 for each Scottsdale and Phoenix location per month. This expense helps to bring industry-recognized speakers such as Patricia Fripp to our chapter. Our ability to attract speakers such as Ms. Fripp has resulted in dinner meeting attendance more than doubling over the last two years.
4. Annual symposium budget - \$100,000 a year. Yes, this is the big one. Our first symposium was a huge success with attendees coming from all over the United States.
5. Hotel costs associated with chapter meetings held at the Doubletree Hotel increased in January 2008. These monthly events are the cornerstone of our networking and PDU experience. In order to make these monthly meetings available to the greatest number of our members, the Board elected to NOT to pass the hotel's price increases on by way of higher meeting attendance fees.
6. Monthly New Member Orientation - \$6,600 (\$300 for each Scottsdale and Phoenix location per month). New member orientation meetings have increased our new member's knowledge of the chapter and contributed greatly to our volunteer base. Remember, it's our volunteers who put the energy, creativity, and hard work into the services that help you as a chapter member.

In short, after a lot of consideration of our budget, our services, the expectations of our members, the projected growth of our chapter and the need for increased awareness of project management in the business community, especially in this economy, the PMI

Phoenix Chapter Board of Directors determined by a unanimous vote to implement this increase of annual chapter dues from \$20 to \$30.

Please feel free to contact me with any questions at president@phx-pmi.org.

**Best regards,
Doug Orlando, PMP
President
PMI Phoenix Chapter**